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Annual By-the-Bay 3K Returns to Lovers Point Park

Schools competition draws students from 39 schools throughout Monterey County to participate in fun run and earn cash awards for schools

The By-the-Bay 3K plays host to over 4,500 elementary school students along with parents, teachers and families have signed up to participate in the April 27th fun run. This race, now in its tenth year at the Pacific Grove site is ranked among the top five largest kids' race in the nation.

Thirty-nine elementary and middle schools will be represented at the By-the-Bay 3K. They are eligible for cash awards in the annual Schools Competition based on the level of participation from each school. During the Awards Ceremony, over \$15,000 is distributed to area schools by the Big Sur Marathon Foundation and its sponsors.

Staging and activities for By-the-Bay 3K will be held at Lovers Point Park, with the race beginning at 8 a.m. on Ocean View Blvd. Runners head west along Ocean View to Coral St. where they turn around for a finish back at Lovers Point. All participants receive a finishers' medallion, a t-shirt designed by Santa Lucia Elementary School fifth-grader Gizelle Huerta, and post-race food and entertainment at the finish area. Race announcers Fitz Koehler and Rudy Novotny will perform a pre and post-race interactive show. At 9:15, representatives from the Big Sur Marathon's JUST RUN youth fitness team will acknowledge the winning schools with special plaques.

Superintendent of Monterey County Schools Deneen Guss and local Olympians Blake Russell and Steve Scott are among the local celebrities greeting the audience on race morning. Teagan Cox, a freshman at Carmel High School, will sing the national anthem.

Local residents and visitors are welcome to come out and cheer on the thousands of kids running, or to sign up for the event and run or walk with the students. Registration is available online at at the Marathon Expo on Friday, April 26, or on race morning beginning at 6:30 a.m.

Street closures will be in effect beginning at 6 a.m. on Ocean View Blvd. between Fountain and Coral Streets. The race will conclude at approximately 9:15 a.m. and post-race festivities end in the park by 11 a.m.

For more information on the By-the-Bay 3K or the JUST RUN youth fitness program, contact info@bsim.org or 831-625-6226.