



**BIG SUR**  
INTERNATIONAL MARATHON  
PRESENTED BY **HOKA**

## VIP PARTICIPANT GUIDE

# RACE WEEKEND DETAILS

**APRIL 25-27, 2025**

Welcome to the 38<sup>th</sup> Annual Big Sur International Marathon weekend of events! This is your go-to guide for everything you need to know about race weekend. On behalf of the the Big Sur Marathon events committee, board, staff, and team, we look forward to seeing you soon and hope you have an amazing experience.

## TABLE OF CONTENTS

[PRE-RACE INFORMATION & EXPO](#)

[RACE WEEKEND SPECIAL EVENTS](#)

[RACE MORNING](#)

[THE START](#)

[COURSE INFORMATION](#)

[POST-RACE INFORMATION](#)

[IMPORTANT EVENT NOTES](#)



**SCAN TO SEND YOUR START LINE SHOUTOUT TO OUR ANNOUNCER**



# PRE-RACE INFORMATION & EXPO

## LOCATION & DATE

**Monterey Conference Center** - 1 Portola Plaza, Monterey, CA 93940

**Friday, April 25** from Noon to 6 PM & **Saturday, April 26** from 9:30 AM to 6 PM

*The Expo is FREE and open to the public.*

## BIB & SHIRT PICKUP

Bibs and shirts must be picked up in person at the Expo. **You must bring your photo ID & your check-in pass to pick up your bib.** You will receive an email with your check-in pass (QR code and bib number) several times leading up to the event.

**Your bib and VIP gear bag will be located in Stevenson 1.**

If you are unable to attend the expo, please complete a Packet Pick-Up Authorization for someone else to get your bib and shirt, and upload it into your Haku account. Click [HERE](#) for instructions on how to upload the [Packet Pick Up Authorization](#) to your [Haku account](#).

## BUS TICKETS

**VIP Shuttles:** Exclusive VIP shuttle buses are available for VIP entrants. Tickets for the VIP bus will be provided when you get your VIP bib at the Expo.

VIP Runners may also travel to the start from any other marathon shuttle location. If you are not planning to use the VIP buses from the Portola, please visit the Transportation Desk in the bib pickup room at the Expo to secure a bus ticket to the start. Buses leave from one of seven locations: View the [bus pick-up locations and parking map](#).

## CLINIC SCHEDULE

On Saturday, we will host a full day of free race clinics beginning at 10 AM. All clinics are hosted in Steinbeck I, located on the second floor of the Monterey Conference Center (up the escalators to the right inside the front doors). From how to run your best race to inspiring runner stories, our programming has something for everyone. Check out the [clinic schedule](#)!

## OFFICIAL RACE MERCH

Be sure to visit the Marathon merchandise store on the main expo floor for a wide assortment of commemorative items including technical wear, leisure wear, souvenirs, and HOKA® shoes for try-on and purchase! Supplies are limited and many items sell out early. You can also shop our [online store](#) prior to race weekend.

# RACE WEEKEND SPECIAL EVENTS



## PUB RUN | THURSDAY, APRIL 24 @ 6 PM

**Fieldwork Brewing Company** - 560 Munras Ave, Monterey, CA

Join HOKA and Fleet Feet Monterey at Fieldwork Brewing Co for a demo run featuring the all-new Cielo X1 2.0 and Clifton 10. All paces encouraged and welcome! Don't miss out on the fun!



## HAPPY HOUR AT THE EXPO | 2 - 5:30 PM FRIDAY, APRIL 25 & SATURDAY, APRIL 26

Visit the Runner Lounge presented by United Airlines and Monterey Regional Airport for Happy Hour featuring beverages from Peter B's and Folktale Winery & Vineyards. Purchase a commemorative glass for complimentary beverages.



## HOKA BIG SUR FLY LAB AT THE EXPO | ALL DAY FRIDAY, APRIL 25 & SATURDAY, APRIL 26

Join HOKA at the Fly Lab at the Big Sur Marathon expo with a demo experience and sweepstakes where you can be entered to win a pair of Cielo X1 2.0 or Clifton 10 and an entry of your choosing into one of the five distances offered at the 2026 Big Sur International Marathon.



## SHAKEOUT RUN | SATURDAY, APRIL 26 @ 8 AM

**Monterey Conference Center** - 1 Portola Plaza, Monterey, CA 93940

Join HOKA and Fleet Feet Monterey for a shakeout run with demos of the all-new Cielo X1 2.0 and Clifton 10. **The first 400 runners receive a HOKA shakeout run shirt.** *Distribution starts @ 7:15 AM.*



## PRE-RACE PASTA DINNER | SATURDAY, APRIL 26

**Monterey Marriott** - 350 Calle Principal, Monterey, CA 93940

**4:30 & 6 PM Seatings** - *Tickets Required*

Mix & mingle with fellow runners at the Pre-Race Pasta Dinner. Pre-purchased tickets are available for pick-up at the Expo. *Additional tickets available for purchase while supplies last.*

# RACE MORNING

## TRANSPORTATION TO THE START

**Exclusive VIP Shuttles:** All marathon runners must use our free transportation to the start at Big Sur Station in Big Sur. Highway 1 is closed early race morning to private vehicles. There is NO parking in the start area and there is no runner drop-off by private vehicle. Exclusive VIP shuttle buses are available for VIP entrants. They will depart from 4:00 to 4:15 AM race morning from the corner of Del Monte Ave and Alvarado Street in Monterey (in front of the Portola Hotel and the Monterey Conference Center).

Tickets for the VIP bus will be provided when you get your VIP bib at the Expo. Parking is available a block away from the Portola Hotel at the Downtown East and West Garages, 340 Tyler Street, Monterey.

VIP runners may also travel to the start from any other marathon shuttle location. If you are not planning to use the VIP buses from the Portola, please visit the Transportation Desk in the bib pickup room at the Expo to secure a bus ticket to the start. Buses leave from one of seven locations: View the [bus pick-up locations and parking map](#). **For participants staying in Big Sur**, please check-in with the Transportation Desk at the Expo for your best options or view this [transportation document](#).

## RACE START

View the [VIP start line map](#). From the bus drop-off point, VIP runners should follow directions to the VIP tent in the start village. We will provide water, coffee, bagels, and bananas. Check your gear bag (the VIP backpack you received at bib pick-up), and make your final fuel and pit stops before the race. Your gear bag will be located in the premium tent once you cross the finish line. Wear warm clothing as the average temperatures are in the 40's and you will be in the area for one to two hours before the start. Discarded clothes will be donated.

**NOTE:** Do NOT enter the woods at the start village or alongside Highway 1. There is A LOT of poison oak in the area as well as sensitive vegetation.

## START CORRALS

Marathon participants are assigned to one of three corrals based on estimated finish time. Look for your corral assignment on your race bib. Announcements will be made from the VIP tent directing you when to exit the tent and join your assigned start corral. **The race begins at 6:45 AM** with corral A and subsequent corrals will be released approximately every five minutes. Your official time does not begin until you cross the start line.

**NOTE:** You may move to a later corral but not an earlier corral for safety reasons.

# COURSE INFORMATION

## COURSE DETAILS

- **The Marathon begins at 6:45 AM** with three corrals.
- Be sure your race number is visible on the **FRONT** of your shirt or shorts for race officials and photographers.
- **Please help us keep this beautiful area clean.** Please toss all trash, cups, gel packs, food, etc., within an aid station footprint to help ease clean up and get roads reopened promptly. And please don't go to the bathroom behind bushes, trees, or fences on the course. There are plenty of portos on the route and there is A LOT of poison oak alongside some sections of the course!
- The road is closed to private vehicles, bicycles, walkers, or non-registered runners. The only place for friends and family to watch you run is at the finish line. **No spectators are allowed on the course.**
- Only official race entrants wearing an official bib assigned to them are allowed on the course. No dogs or other animals, unofficial pacers, skates, skateboards, bikes, scooters, wheelchairs, hand cranks, baby joggers, or carrying of children or infants. No bandits, no unofficial pacers, no exceptions.

View the course map [here](#).



## AID STATIONS

Aid station amenities include Nuun, water, refill stations for you to refill your personal bottles, portable restrooms, and first aid. GU energy gels will be available at mile 12.2 and 19.0. The Strawberry Station is at mile 23.2.

**Aid Station Locations:** Mile 2.5, 4.8, 7.8, 10.4, 12.2 (**GU station**), 14.7, 16.9, 19.0 (**GU station**), 21.2, 23.0, 24.5.



**WATERMELON**  
CAFFEINE FREE



**LEMON  
SUBLIME**  
CAFFEINE FREE



**BIRTHDAY  
CAKE**  
CAFFEINE FREE



**VANILLA  
BEAN**  
+CAFFEINE



**ROCTANE  
CHERRY LIME**  
+CAFFEINE



**LEMON LIME**



## TIME LIMITS

**The Marathon course time limit is 6:00 hours**, a pace of 13:45 per mile/8:32 per km. This begins when the final runner crosses the start line. This strict enforcement is part of our permit to use Highway 1 and it is enforced without exception by the California Highway Patrol and race officials in the following ways:

- Those who do not reach marathon mile 13.2 by 10:05 AM or mile 21.2 by 11:50 AM will not be allowed to proceed past that point and will be provided transportation to the finish. **NO EXCEPTIONS!**
- If you decide to drop out at any point on the course, notify a course marshal or stop at any aid station and inform the volunteers of your desire to drop out. They will dispatch a SAG van to take you to the finish.

*Thank you for your cooperation. Maintaining the time limit helps us secure a permit each year to conduct this race.*

## PACE GROUPS

There are planned pace groups (provided by [On Pace Race](#)) for the full marathon for the following goal finish times:

3:10, 3:20, 3:30, 3:40, 3:50, 4:00, 4:10, 4:15, 4:20, 4:30, 4:40, 4:45, 4:50, 5:00, 5:15, 5:30, 5:50

## FINISH AREA



Marathon Village is located at Highway 1 and Rio Road. After crossing the finish line, you will receive a finish medallion.

**Big Sur VIP finishers** will then be redirected to exit the post-race runner flow to head to their special VIP premium tent in the Village. VIP bibs will allow runners access into this tent and VIP guests need to wear their pre-purchased wristbands for admittance. A variety of food and beverages will be available in the tent.

**Gear check:** The VIP backpack which you may have used as your gear check bag can be retrieved inside the VIP tent.

View a map of the finish area [here](#).

# POST-RACE INFORMATION

## TRACKING, RESULTS & AWARDS

For runner tracking, click [here](#). Results will be located in the premium tent as well as under black SVE tents in Marathon Village. Results will also be located [here](#).

**The Marathon awards ceremony will begin at 11:30 AM** on the main stage. We will recognize the top five overall male and female marathon finishers followed by the top five male and female finishers in all age groups. There are also Boston to Big Sur awards and relay awards. *There are no awards in the 21-Miler, 11-Miler, 12K, or 5K.*

## POST-RACE SHUTTLES

**Post-race buses depart continuously from Marathon Village on Rio Road** (in front of Bank of America and Starbucks) **beginning at 9:30 AM and ending at 2PM** to return you to your morning boarding locations.

Buses back to the Big Sur area campgrounds and hotels depart at 11:30 AM, 1 PM and 2 PM, *subject to change*.

# IMPORTANT EVENT NOTES

## SPECTATOR TIPS

- Due to the closure of Hwy 1 to private vehicles, bikes, runners and walkers, **the only place to watch participants in any of our races is at Marathon Village.**
- Marathon Village is a relatively small area so anticipate heavy vehicle and pedestrian traffic and lengthy delays accessing the area.
- Free parking is available in the surrounding shopping centers, but you may have to park a half mile or more away from Marathon Village.
- Find friends and family at the runner reunion area near the exit of the runner food tent.
- Please, no dogs, drones, or bicycles in Marathon Village.

## CELL SERVICE

Our races are in an area with **little to no cell coverage**. There is no cell service at the marathon start line or along the course and there is limited cell coverage at the finish line (and 12K/5K start and finish lines). This will affect texting and calling, runner tracking, and results. Please have plans in place with friends and family before race day.

## QUESTIONS?

Please visit [bigsurmarathon.org](http://bigsurmarathon.org) or email [registration@bsim.org](mailto:registration@bsim.org).

# GOOD LUCK, RUNNERS!